



shift *in action*

Wisdom Media and Spirited Exchange

A Tour Guide for
the Institute of Noetic Sciences'
extraordinary new program

The Shift in Action Partners Program

combines the best of online community with educational products and live access to leading-edge thinkers via weekly teleseminars. For a few dollars a week, you can connect with essential advances in medicine, science, social change, and business—a weekly infusion of new consciousness to energize your quest for personal, social, and global transformation.

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Upcoming Live Teleseminars

With the Shift in Action Partners Program, you gain live access to today's leading luminaries on the telephone each week. Every call begins with the host and guest in dialogue, followed by interactive discussions with you and other participants.

Upcoming 2006 Schedule	March	April	May
 <p>Consciousness and Healing Frontiers of Medicine Hosted by IONS Vice President of Research Marilyn Mandala Schlitz</p>	<p>Mar 29 Tom Janisse "The Power of Relationship in Medicine"</p>		<p>May 10 Bridget Duffy "The Heart of Healing: Subtle Fields and Mainstream Cardiology"</p>
 <p>Entangled Minds Frontiers of Science Hosted by IONS Senior Scientist Dean Radin</p>		<p>Apr 5 Rollin McCraty "The Science of Heartmath"</p>	<p>May 17 Bruce Lipton "The Biology of Belief"</p>
 <p>Workplace Revolutions Frontiers of Conscious Business Hosted by <i>Shift</i> Editor-in-Chief Matthew Gilbert</p>	<p>Mar 1 Rinaldo Brutoco "Globally Conscious Business"</p>	<p>Apr 12 David Korten "The Great Turning"</p>	<p>May 24 George Zimmer "The Men's Wearhouse Story"</p>
  <p>Quest for Global Healing Frontiers of Social and Global Transformation Hosted by IONS President James O'Dea and Judith Thompson</p>	<p>Mar 8 TBA</p>	<p>Apr 19 TBA</p>	<p>May 31 TBA</p>
 <p>Conversations That Matter Frontiers of Race, Cosmology, and Consciousness Hosted by IONS Board Member Belvie Rooks</p>	<p>Mar 15 Frans Johansson "The Medici Effect: A Paradigm for the 21st Century"</p>	<p>Apr 26 TBA</p>	
 <p>Radical Spirit Frontiers of Spirituality Hosted by IONS Director of Membership and Marketing Stephen Dinan</p>	<p>Mar 22 Rabbi Michael Lerner "Spirituality and Politics"</p>		<p>May 3 J. Manuel Herrera "Reconciliation of Love and Power"</p>

How to Participate

Shift in Action Partners of the Institute of Noetic Sciences receive weekly emails with access information for each teleseminar. You simply dial in to participate. If you happen to miss the call, all live teleseminars are added to the archive at www.shiftinaction.com.

"The Shift in Action teleseminars are lively, entertaining, and stimulating discussions. They may be the most inspiring hour I spend each week as thought leaders from around the world reflect on their work and how to apply their ideas during these complex and chaotic times."

Donna Zajonc, author
The Politics of Hope

Discover the Archives

Shift in Action delivers a full spectrum of transformational insight, with four new audio or video tracks added each week to our growing library on the Web site (www.shiftinaction.com). For example, you can download any or all of the following programs to listen to on your computer or to burn on a CD to listen to in your car:

Marianne Williamson—The Art of Discipline and the Modern-Day Magus

Deepak Chopra—Action for the Future

Jean Shinoda Bolen—Spiritual Being on a Human Path

Candace Pert—Psychosomatic Wellness

Alex Grey—Art as a Spiritual Practice

Jean Houston—Exploring the Contemporary Global Crisis

Larry Dossey—Spirituality and Healing

Margaret Wheatley—Leadership for an Uncertain Time

Caroline Myss—How One's Biography Becomes Biology

Van Jones—Reclaim the Future

and dozens more . . .

Stephen LaBerge—Lucid Dreaming

Charles Tart—The Human Mind: An Operator's Manual

Lynne Twist—The Soul of Money

Judith Orloff—Re-Igniting Our Intuition

Chris Bache—Exploring the Living Intelligence of Group Minds

Francis Moore Lappé—Democracy's Edge

Edgar Mitchell—Possibilities of Quantum Holography

Rupert Sheldrake—Can Our Memories Survive the Death of Our Brains?

Marilyn Ferguson—Creative Cooperation in the Real World

Matthew Fox—Reconnecting with the Sacred

Arjuna Ardagh—The Translucent Revolution

Amit Goswami—Living Deeply

Brian Swimme—Race, Cosmology, and Consciousness

Sam Keen—Questions About Healing

Peter Russell—The Art of Letting Go

Stanislav Grof—Mind, Matter, Consciousness:

Search for a New Paradigm in Science



“The Shift in Action teleseminars are an extraordinary, high-touch opportunity to connect in a different way. These quality discussions add credibility and respect for IONS, as well as confirming that the shift is happening beyond the Tampa Bay Area.”

Sharon Joy Kleitsch

Suncoast Community of the Institute of Noetic Sciences
Tampa Bay, Florida

Home Media

A World of Wisdom, Delivered to Your Door

In addition to live weekly teleseminars and Web resources, the Shift in Action Program also delivers inspiring media:



“After absorbing my 9th edition of *Shift*, I thought to myself, ‘This is the most important magazine on earth!’”

Vaughn Loeffler

Quarterly Issues of *Shift: At the Frontiers of Consciousness*



Quarterly CDs with top-rated presenters such as Van Jones and Bruce Lipton

Yearly Featured Book—This year it’s *Entangled Minds*, IONS Senior Scientist Dean Radin’s paradigm-expanding book on the science of psi and its implications for how we understand reality.



Community Network Spotlight



Susan Burns

More than ten years ago in Seattle, holistic psychotherapist Susan Burns started the quest that led her into Community Network leadership with a thirst for like-minded friends who wanted to discuss frontier subjects. At the 1993 IONS conference “Heart of Healing” in Seattle, she found them—hundreds of them. Afterward she committed to keep the magic in motion, showing up for her first local community group meeting, which only had three people.

That humble beginning has grown over the years to the point where Susan now helps produce ten or more events each month that touch thousands of people, ranging from intimate discussions among a dozen friends to major forums for visiting speakers such as Fred Alan Wolf, Duane Elgin, and Gregg Braden. It’s now a vibrant network of experiential learning, social healing, and integral leadership, leading Susan to become a visible catalyst for conscious change in Seattle.

A turning point came in 2001 on the night before 9/11 when Susan met with her local group. A powerful sense of peace pervaded their “Bohman dialogue,” which focused on the question of how we perceive conflict. A new member of the group found himself churning with the concept of creating a consciousness that supports peace; the next morning, five of his friends died in the attacks. In the months

that followed, that oddly synchronistic conversation on peace catalyzed a transformative experience for him that lasted for months.

A few days later, on a walk, Susan passed a tall Sacred Heart votive that had been placed in a garden as a tribute to the victims of 9/11. In that moment, she began to realize “just how significant a source of support my IONS community was.” She began to take on more responsibility, mobilizing specialized tracks of regular meetings such as “integral health for health-care professionals.”

As Susan continued to grow in her community group leadership, she became part of the IONS Stewardship Council, then the Elder Council, and recently began organizing the Northwest Community Group leadership to create even more synergy. Susan’s group-planning team is committed to raising consciousness by empowering others. In all of its meetings and work, the Seattle group embodies noetic principles through shared leadership, active listening, and an exploratory spirit.

Recently, Susan has also been a rapid adopter of the new Shift in Action Partners Program and Web site. She now promotes all their events online, posts declarations about favorite presenters, and uses the site to network.

“I love the accessibility of the site and the weekly teleseminars,” she said. “They allow us to stay in deeper contact.”

The main challenge that remains for Susan is keeping enough time available for her private practice in psychotherapy and clinical hypnotherapy. We’re very happy that Susan has volunteered so many of her gifts to advance the collective shift in consciousness through IONS. We look forward to the Northwest noetic community growing to match her ever-expanding vision of a network of change agents, ushering in a new worldview and new ways of living.

Web sites:

www.ionsnw.org, www.feelingwhole.com

Shift in Action Profile:

<http://shiftinaction.com/declare/my/65>

What Can I Do on the Web Site?

The Shift in Action Web site is your gateway to exciting new opportunities for interaction and learning. Around every piece of content you'll be able to:



Discover
New
Perspectives

Declare
Your
Intentions

Share
Your
Insight

Commune
With
Friends

Meet
Your
Allies

Personalize your own profile page

Listen to the latest site releases

Make a declaration about shifts in your life

Share resources, ideas, and recommendations

Read the latest declarations of others

Locate community group leaders and their upcoming events

Comment on articles from Shift magazine

Search for all content related to a particular leader

Publicize your own events, from living room discussions to major events

Find consciousness events in your zip code

Chat in the beautiful ambiance of a Commune Room

Check the upcoming teleseminar schedule



“Thank you for coming up with the Shift in Action idea. This is always what I hoped IONS would be without knowing exactly what I wanted.”

Brian Zwetzig

Frequently Asked Questions

Will I still receive *Shift* magazine if I become a partner?

Yes. All members of IONS, from Basic Members to those at the Circle level, receive a quarterly issue of *Shift*.

What is the difference between Noetic.org and ShiftInAction.com?

Noetic.org is now dedicated to IONS research, events, and administrative functions, while ShiftInAction.com is dedicated to community activities and multimedia.

What are the benefits of the new program? How does it compare to the old program?

In addition to the Basic benefits, such as *Shift* magazine which all IONS members enjoy, members of the new Shift in Action Partners Program gain access to

- four new audio and video offerings on the Web every week
- one *live* teleseminar each week
- quarterly CDs
- a yearly book
- resources to empower groups, events, and community

By comparison, members at comparable levels in the old program received

- two issues of Circle News
- two educational CDs/DVDs

How do I get a user name and password for the Web site?

You create your own user name and password once you have activated your account. To do so, you will need the activation code provided to you from the Institute of Noetic Sciences when you make a monthly recurring donation of \$10/month or more (or the equivalent as a yearly donation).

Can I pay yearly rather than monthly?

Yes. A donation of \$120 or more will get you a full year of Shift in Action Membership. Monthly donation is *better for the environment*, better for us, and may be more flexible for you, but if you'd like to be on a yearly cycle, you're welcome to do so. You'll receive renewal notices in the mail.

Can I pay monthly by check?

No. We simply do not have the staff to process monthly checks. We do accept checks of \$120 or more for full-year Shift in Action memberships.

When do I get my CDs and book?

You will receive a new CD every three months, beginning with the first one released after you join the program. This year's featured book, Dean Radin's *Entangled Minds*, will be sent soon after its publication in April 2006.

Can I opt out of receiving the premiums?

Yes. You can opt to receive only the magazine or to receive no premium benefits at all. To change your option, simply contact Member Services at 877-769-4667 or membership@noetic.org.

I just joined or renewed my Basic Membership. Can I switch to Shift in Action?

Yes. We welcome anyone who wants to upgrade at any time and will credit your remaining Basic Membership dues toward your new Shift in Action Membership. Just contact Member Services at 877-769-4667 or membership@noetic.org.

Open to a world of benefits for advancing your personal transformation and creating essential shifts for our planet. Each level gives you access to more resources:

Basic Membership (\$55/year; \$35 income-sensitive)

- Subscription to *Shift: At the Frontiers of Consciousness*, our quarterly magazine
- Active network of 240 local Community Groups
- Monthly inspiration from the *iConnect* e-newsletter
- 10% member discount on groundbreaking conferences
- \$100 savings on cross-cultural travel adventures
- Opportunities to advance leading-edge research

Shift in Action Partners Program (\$10/month or more)

This program provides the best value for you, with the greatest access to the leading lights of science, spirituality, and social change, as well as ways to find local friends and create a global online community. In addition to basic benefits, SIA Partners receive:

- Access to weekly live teleseminars
- Four inspiring audio tracks every week on the Web
- Quarterly CDs
- A yearly groundbreaking book
- Full access to our dynamic community Web site

Circle Members Program (\$1,000/year or more)

For those who want to make a more substantial commitment to creating frontier change, programs start at a \$1,000 donation/year.

Yes! I want to partner with IONS
in creating a more conscious world.

Referral Code (if applicable) _____

Basic Membership

- Regular \$55
- Income-Sensitive \$35

Shift in Action Partners Program

- Partners (minimum) \$10/month
- Allies \$20/month
- Pioneers \$50/month

Circle Member Program (Annual Giving)

- Patrons' Circle \$1,000
- Benefactors' Circle \$2,500
- President's Circle \$5,000
- Founders' Circle \$10,000+
- Contribute \$ _____ per year for _____ years
- Check enclosed
- Visa MasterCard AmEx

CARD # _____

DATE EXPIRES _____

- Direct debit: send voided check for monthly withdrawal (first month FREE)

If you'd like to give a six-month Shift in Action gift membership, you can do so for \$60 by calling 877-769-4667.

To ensure timely processing, please review your order for accuracy and legibility.

NAME _____

MEMBERSHIP # (if upgrading) _____

ADDRESS 1 _____

ADDRESS 2 _____

CITY _____ STATE / ZIP _____

COUNTRY _____

PHONE (H) _____

PHONE (W) _____

EMAIL _____

Your email address allows us to communicate with you more expediently and is mandatory to receive all the benefits of the Shift in Action Partners Program.

- Please send me a free Estate Planning Kit containing information about making a bequest or planned gift.

Mail this form to:

Institute of Noetic Sciences
P.O. Box 7688, Petaluma, CA 94955-7688

You can also join online at www.noetic.org/membership.cfm. si10